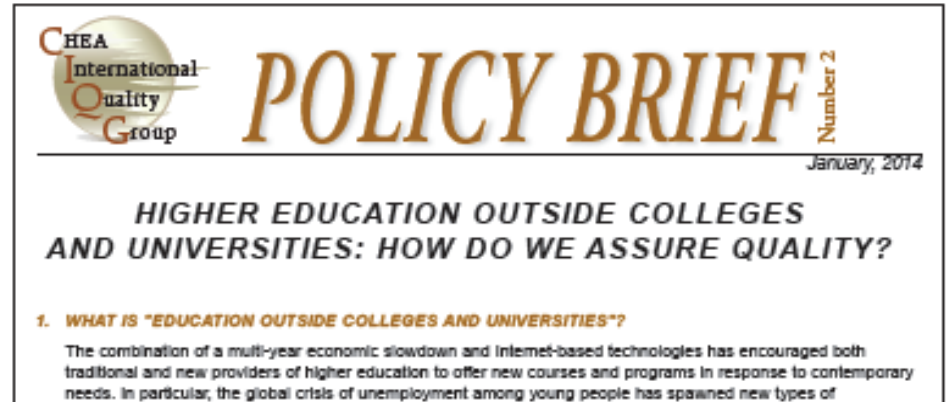


CHEA/CIQG Quality Platform Provider Pilot of DeTao Advanced Classes: the Process

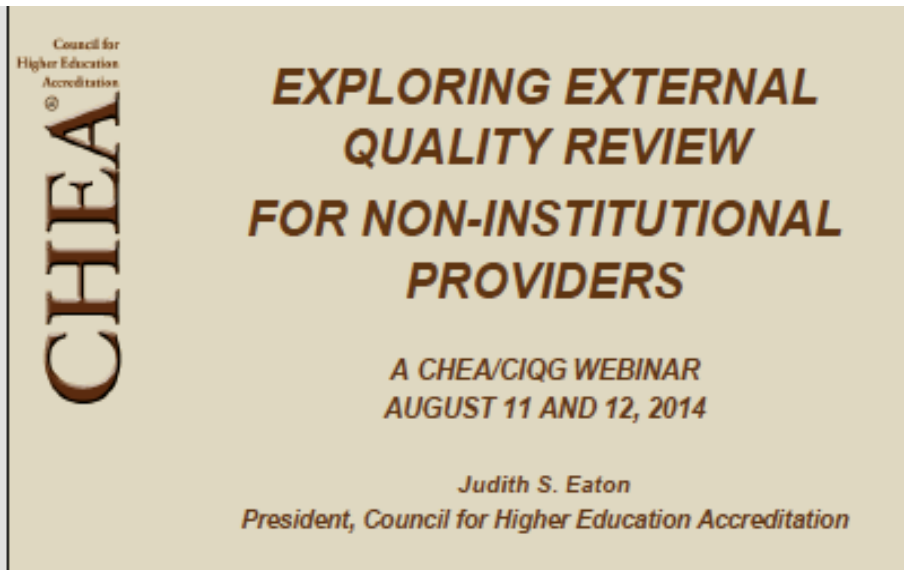
Prof. Dr. Jianxin Zhang
CHEA International Quality Group (CIQG)
Venue: Time: January 28 PM, 2016



Quality Platform – Background



CIQG Policy Brief – January 2014



Webinar – August 2014



Fact Sheet – July 2015

Quality Platform – the Pilot

The DeTao Masters Academy sent an application to CHEA in **June 2015** to be a pilot for the **Quality Platform**



- Private company set up in 2012
- Aim: developing innovative educational programs, designed & implemented with the guidance of **world-class Masters**
- **Masters: 500 from 30 countries** with distinguished academic or industry backgrounds in a variety of disciplines.



DeTao Advanced Class



DE TAO 德
GROUP 稻

智慧

WISDOM

采集

COLLECTION

传承

HERITAGE

DeTao has 3 major educational programs: 1) *Advanced Class*; 2) *Industrial Training*, & 3) *O+O (Online & Onsite) Learning*.

Advanced Class: 10 majors with 13 Masters & 457 undergraduates

10个实验班及领衔大师

 产品 设计 (战略设计与创新)	 文化 产业管理 (品牌战略与管理)	 产品 设计 (可持续家具设计)	 视觉 传达设计 (品牌识别与公共空间)	 创意 动画
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 环境 设计 (主题环境设计)	 环境 设计 (生态建筑设计)	 服装 与服饰 设计 (时装·针织·运动)	 艺术 与科技 (交互设计)	 表 演 (古典吉他)
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- 约翰·丹尼尔 | Sir John Daniel
- 国籍：英国
- 领域：教育，国际远程教育

国际著名教育家，前联合国教科文组织教育总干事，英联邦学习共同体主席。



- 涂维莉 | Uvalić-Trumbić
- 国籍：塞尔维亚/克罗地亚
- 领域：教育质量控制

教育改革大师，在联合国教科文组织高等教育部门工作了20年，被选为2009年度国际高等教育专业人士。

CHEA/CIQG Platform **Standards** focused on Students Learning Outcomes (**SLOs**)

Four Standards	Description
1. Learning Outcomes are Articulated & Achieved	The provider organizes its work, determines the content of offerings & sets expectations of rigor based on anticipated & actual Outcomes for students: information about gain in skills, competencies or other attributes resulting from a learning experience.
2. The SLOs Meet Postsecondary-level Learning Expectations.	The provider demonstrates that the articulated & achieved SLOs are consistent with expectations of student learning at degree-granting colleges & universities.
3. Curricula Provide an Opportunity for Successful Transfer of Credit.	For the provider's offerings intended to be used for credit or credentialing at a college or university, the provider: 1)Builds opportunity for student progression beyond its offerings as part of its curriculum development; 2)Organizes offerings into a coherent learning experience that can be sustained across multiple providers of higher education.
4. Transparency is Maintained & Comparability is Established.	The provider develops & provides reliable, easily accessible & readily understandable information to the public, at least annually, about its four standards performance: 1)An aggregate description of the SLOs that are achieved; 2)The outcomes of comparisons of performance among similar types of non-institutional providers; 3)An aggregate description of the uses of the offerings to students, for example, advancing toward an educational goal, employment.

Platform is an assessment of sustainable development based on the “evidences” of the **SLOs**, emphasizing on “**providing the evidences of the SLOs**”

The Quality Platform Review Process

CHEA/CIQG QUALITY PLATFORM PILOT REVIEW REPORT
ON DETAO ADVANCED CLASSES

November 2015

CHEA Self-review Report

2015

SHANGHAI DETAO CCIC (GROUP) CO., LTD

Background

The Council for Higher Education Accreditation/International Quality Group (CHEA/CIQG) has developed a "Quality Platform," a form of external quality review of nontraditional, innovative providers of higher education. The Platform is designed as a response to an emerging new sector of higher education, offerings from private companies and other organizations, now available alongside traditional colleges and universities. The primary intent is to assure and improve quality as this sector serves more and more students. The Quality Platform is an outcomes-based review using standards established by the Platform and a self-review by the provider and peer (expert) review. If successful, the provider is designated as a "Quality Platform Provider" by CHEA/CIQG for a three-year period.



Site Visit Expert Team

Axel Aerden

Coordinator of Quality Assurance Flanders & Senior Internationalization; Policy Advisor of Accreditation Organization of the Netherlands & Flanders (NVAO)



Dorte Kristoffersen

Executive Director of Hong Kong Council for Accreditation of Academic & Vocational Qualifications, Hong Kong (HKCAAVQ)



Jianxin Zhang

Chief Expert of Yunnan Higher Education Evaluation Centre; Professor & Director of Research Section of the Research Institute of Higher Education in Yunnan University, China; Board Member of Asia-Pacific Quality Network (**APQN**)



Stakeholders Interviewed

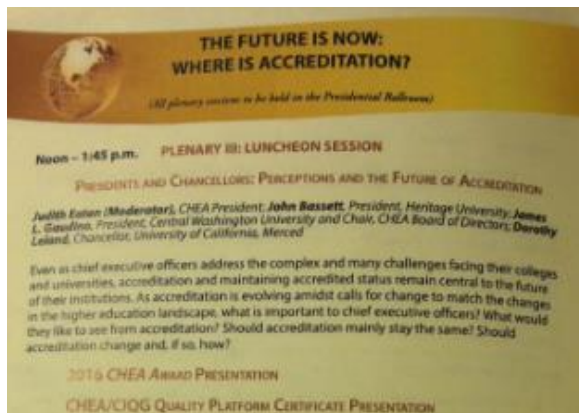


1. DeTao **self-review team** leader & members
2. **Masters**, teachers & coordinators
3. **Students**
4. Representatives from **Cooperative HEI**
5. **Enterprise** representatives
6. **Administrative** staff



Results & Follow-up of Site-Visit

- Expert Team **submitted** the **report** to CHEA
- CHEA **reviewed &** accepted the report
- CHEA President informed DeTao Masters Academy that the Advanced Classes have been **granted the Quality Platform Provider status**
- **An official certificate** was handed to Sir John who is on behalf of DeTao on 26 January at the CHEA Conference



A Long Way to Go...

CHEA/CIQG Platform Review of the SLOs can be considered both as **an end & an means**; not a one-time event, **but a dynamic on-going & sustainable process**, a process of **systematic collection & analysis of the SLOs** to improve student learning. It is a conclusion, but also a **beginning**. Many questions to be answered:

How to strengthen the alignment between heading & explanatory statement of quality standards; and to consider the clarity for non-native speakers?

How to promote the establishment of the provider's formative assessment system in order to pass the re-review after 3 years?

How to form a suitable definition of the "SLOs" fitting both the provider & the review panel?

...



THANK YOU !



Acknowledgement to Judith Eaton (CHEA President), Stamenka Uvalić-Trumbić, Sir John Daniel (CIQG advisor, DeTao Master), Dorte Kristoffersen (HKCAAVQ Executive Director), Axel Aerden (NVAO Coordinator), Yan Jin (DeTao Master), George Lee (Chairman) & all those who committed a lot to make CHEA/CIQG Platform complete & make this research feasible.

Acknowledgement to Stamenka Uvalić-Trumbić who edited the PPT.