

24TH ANNUAL CHEA/CIQG CONFERENCE SPONSORSHIP CONFIRMATION FORM JANUARY 26-28, 2021



WHO IS CHEA AND WHY BE A SPONSOR

An advocate and voice for promoting academic quality through accreditation, CHEA is an association of degree-granting colleges and universities and recognizes institutional and programmatic accrediting organizations.

The CHEA Annual Conference is attended by representatives from colleges and universities, accrediting organizations, higher education associations, government, media and international higher education quality assurance experts, who participate in sessions addressing a range of topics related to accreditation and quality assurance. While attendance is generally 350-400 individuals, this will be the first virtual CHEA Annual Conference, allowing many more CHEA members and other accreditation and quality assurance stakeholders to attend.

HOW TO BECOME A SPONSOR

Complete the Sponsorship Confirmation Form indicating your level of sponsorship, contact information, and payment information. Completed forms should be emailed to **James Willis (willis@chea.org)**. Faxed copies may be sent to 202-955-6129.

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