



Employer Engagement in Accreditation

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Why engage with employers?

- To ensure
 - Relevant curriculum
 - Rigor and sufficiency in skill assessment
 - Overall effectiveness of accreditation as a process

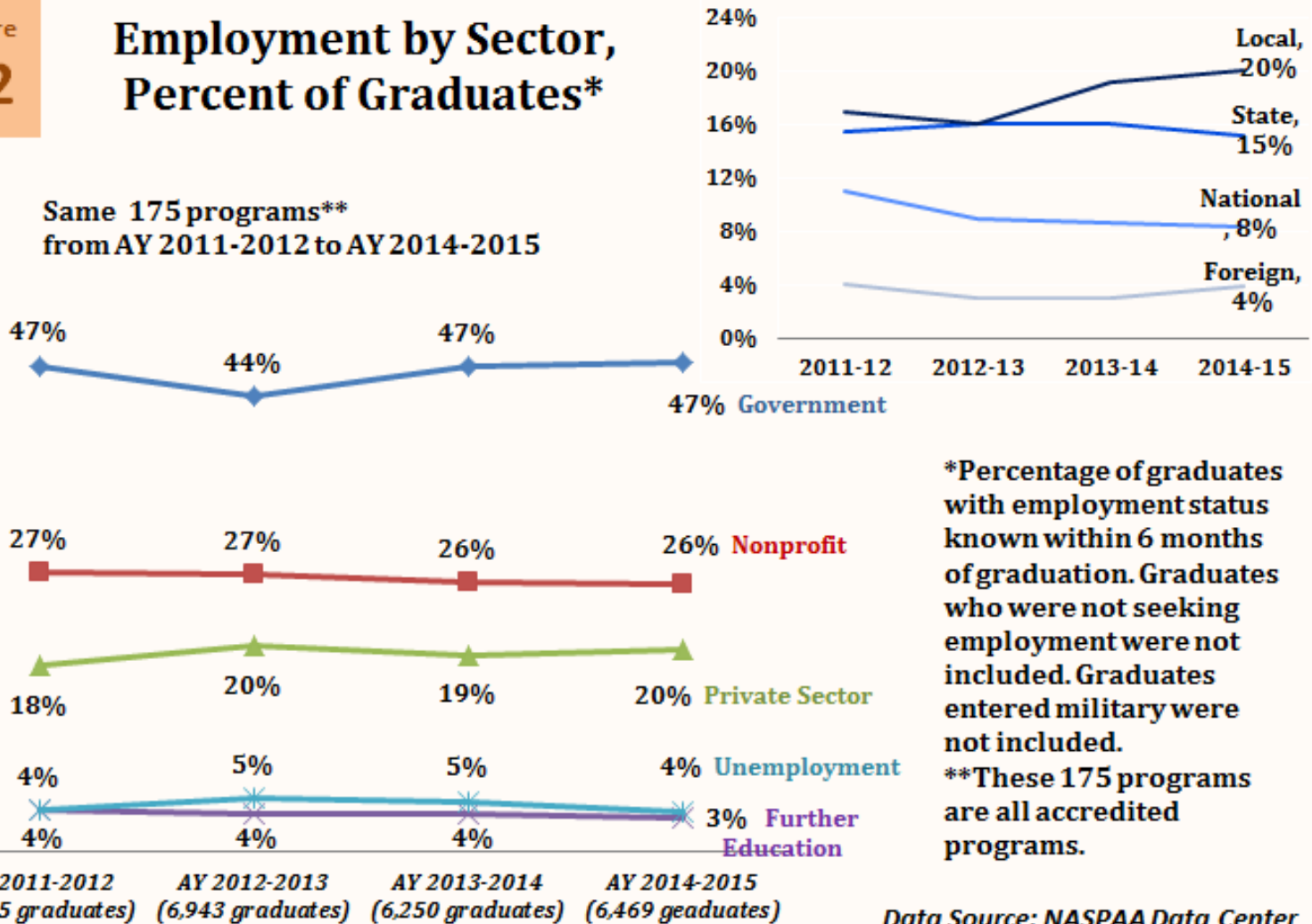
Who are NASPAA employers?

- The degree program's primary focus shall be that of preparing students to be leaders, managers, and analysts in the professions of public affairs, public administration, and public policy

Figure
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Employment by Sector, Percent of Graduates*

Same 175 programs**
from AY 2011-2012 to AY 2014-2015



*Percentage of graduates with employment status known within 6 months of graduation. Graduates who were not seeking employment were not included. Graduates entered military were not included.
**These 175 programs are all accredited programs.

Data Source: NASPAA Data Center

Student Competency Domains

The ability:

- To lead and manage in public governance;
- To participate in and contribute to the policy process;
- To analyze, synthesize, think critically, solve problems and make decisions;
- To articulate and apply a public service perspective;
- To communicate and interact productively with a diverse and changing workforce and citizenry.

Employer Inclusion

- Accreditation Governance and Peer Review
 - On review bodies; on every site visit
- Standards-setting
 - On standards writing committees, focus groups, surveys
- Program-level engagement
 - Validation of individual program's curricular choices
 - Assessment of the rigor of curriculum and preparedness of graduates
 - Guide the overall public impact of the program