



Quality International

THE NEWSLETTER OF THE CHEA INTERNATIONAL QUALITY GROUP

January 2013 • Volume 1

Dear Member:

This is the first issue of *Quality International*, a newsletter designed to provide information on trends and topics related to international quality assurance. It is a publication of the CHEA International Quality Group (CIQG), launched in September 2012. This inaugural issue provides information about CIQG activities to date, including the first meeting of its Advisory Council on December 12, 2012 and the upcoming first CIQG Annual Meeting, to be held January 30-31, 2013 in Washington, DC.

Help us to assure that the CIQG and *Quality International* are of value to you. We are looking for 100 words - your comments on key issues for quality assurance internationally. You will see a box on page 4 of this issue with information on where to send your thoughts.

We hope that you enjoy this first issue of *Quality International*.

Judith Eaton
President, Council for Higher Education Accreditation

CHEA International Quality Group Launched

The Council for Higher Education Accreditation (CHEA) International Quality Group (CIQG) was launched on September 13, 2012. Higher education institutions, accrediting and quality assurance organizations, higher education associations, government agencies, businesses and foundations around the world received emails from CHEA informing them about the CIQG and its services.

In announcing the launch of the CIQG, CHEA President Judith Eaton noted “The CIQG provides an important international forum to address issues and challenges focused on quality and quality assurance.”



Briefings for media about the CIQG were held, featuring David Carter, Chair of the CHEA Board of Directors, Judith Eaton and Stamenka Uvalić-Trumbić, CHEA’s Senior Advisor on International Affairs. The launch of the CIQG received media coverage that included articles in *The Chronicle of Higher Education*, *Inside Higher Ed* and *University World News*.

CIQG Membership Update

To date, 75 institutions and organizations have joined the CIQG in addition to CHEA’s 3,000 member institutions, who become CIQG members as a benefit

Introducing CHEA's Senior Advisor on International Affairs



Stamenka Uvalić-Trumbić, former Chief of the Section for Reform, Innovation and Quality Assurance in the Higher Education Section at the United Nations Educational, Scientific and Cultural Organization (UNESCO), is CHEA's Senior Advisor on International Affairs. In this capacity, she will play an important role in planning and development of CIQG activities.

Prior to her retirement in 2011, Uvalić-Trumbić served at UNESCO for more than 20 years. Her work at UNESCO included higher education reviews, recognition of qualifications and quality assurance. In 2005 she led the development of the UNESCO-OECD Guidelines on Quality Provision on Cross-border Higher Education, and she was the Executive Secretary for the 2009 UNESCO World Conference on Higher Education.

Since leaving UNESCO she has been involved in several major projects including developing the 2012 Paris Declaration on Open Educational Resources; leading the Feasibility Study for a Global Degree Recognition Convention; and acting as Education Master, De Tao Masters Academy, Beijing.

of their membership in CHEA. Institutions, accrediting organizations and quality assurance bodies from Bahrain, Belgium, Canada, Chile, China, Croatia, Ecuador, Ghana, Italy, Jamaica, Kazakhstan, Lebanon, Malaysia, Nigeria, Pakistan, the Philippines, Portugal, Russia, South Africa, Taiwan, Trinidad and Tobago, the United Arab Emirates, the United Kingdom and the United States, among others, already have become CIQG members.

“As the number of CIQG members grows, so does the value that this important new forum will bring to discussions of accreditation and quality assurance internationally,” said CHEA President Judith Eaton.

An important benefit of CIQG membership is access to members-only content on the CIQG Website, which contains an International Directory with contact information about quality assurance bodies, accreditation bodies and Ministries of Education in countries around the world and a variety of information materials related to quality assurance internationally.

[Click here](#) for more information on CIQG.

CIQG Advisory Council Appointed by CHEA Board of Directors

The CHEA Board of Directors has appointed 19 individuals to the CIQG Advisory Council, to guide CHEA with regard to strategic direction, membership development and projects that the CIQG will undertake. It also serves to assist CHEA in identifying key trends and issues in international quality assurance.

The advisory council is made up of individuals from the academic and accreditation/quality assurance communities in a number of countries and reflects geographic diversity and expertise in international quality assurance, as well as individuals from major multinational organizations that focus on higher education or quality assurance. Advisory council members are appointed for two-year terms.

Members appointed to the CIQG Advisory Council are:

- **Nadia Badrawi**, President, Arab Network for Quality Assurance in Higher Education (Egypt)



- **Barbara Brittingham**, President, Commission on Institutions of Higher Education, New England Association of Schools and Colleges (USA)
- **Sir John Daniel**, Education Master, Beijing DeTao Masters Academy (China)
- **Mark Darby**, Counselor, Australian Education International (Australia)
- **A. Lee Fritschler**, Professor, School of Public Policy, George Mason University (USA)
- **Allan Goodman**, President, Institute for International Education (USA)
- **Madlyn L. Hanes**, Vice President, Commonwealth Campuses, Pennsylvania State University (USA)
- **Maria Jose Lemaitre**, Director, Centro Interuniversitario de Desarrollo and President, International Network for Quality Assurance Agencies in Higher Education (Chile)
- **Michael Milligan**, Executive Director, ABET (USA)
- **Judy C. Miner**, President, Foothill College (USA)
- **Deane Neubauer**, Senior Fellow, Globalization Research Center, University of Hawaii – Manoa (USA)
- **Michal Neumann**, Deputy Director General for Quality Assessment, Council for Higher Education (CHE) (Israel)
- **Peter Okebukola**, President, Global University Network for Innovation – Africa (Nigeria)
- **Ved Prakash**, Vice Chairman, University Grants Commission, New Delhi (India)
- **Jamil Salmi**, Consultant, Global Tertiary Education Expert, Global View on Tertiary Education (USA)
- **Craig Swenson**, Chancellor, Argosy University (USA)
- **Lesley Wilson**, Secretary General, European University Association (Belgium)
- **Richard Yelland**, Head of Division, Organisation for Economic Cooperation and Development (France)
- **Jianxin Zhang**, Director, Research Institute of Higher Education, Yunnan University (China)

In addition, **David G. Carter**, Chair of the CHEA Board of Directors, **Judith Eaton**, CHEA's President and **Stamenka Uvalić-Trumbić**, CHEA's Senior Advisor on International Affairs, serve as *ex officio* members of the advisory council.

CIQG Advisory Council Meets in Washington, DC

The first meeting of the CIQG Advisory Council took place on December 12, 2012 in Washington, DC, with individuals from countries in Africa, Asia, Australia, Europe, North America and South America in attendance. Also attending the meeting as guests were Marianne Craven, Managing Director of Academic Programs at the U.S. Department of State's Bureau of Educational and Cultural Affairs, Martha Kanter, Under Secretary of the U.S. Department of Education (USDE) and David Bergeron, USDE's Acting Assistant Secretary for Postsecondary Education.

The meeting was co-chaired by CHEA President Judith Eaton and Stamenka Uvalić-Trumbić, CHEA's Senior Advisory on International Affairs. Sir John Daniel has agreed the chair the CIQG Advisory Council for the remainder of his two-year term.

During the course of the meeting, members identified a number of emerging issues that may, as was discussed, lead to a new paradigm for quality assurance around the world. These issues included: (1) higher education and quality assurance and relationships with government;



A number of CIQG Advisory Council members pose for a photo. They are (from left) Judy Miner, Nadia Badrawi, Allen Goodman, Maria Jose Lemaitre, Michael Milligan, Judith Eaton, Michal Neumann, Peter Okebukola, Stamenka Uvalić-Trumbić, Sir John Daniel, Mark Darby, Jianxin Zhang and guest Marianne Craven.

Quality: New Challenges, New Interpretations

Today, concern for quality is international and most countries have mechanisms for assuring it. But turbulent times for higher education throw up new challenges requiring us to rethink notions of quality. How does quality assurance address Open Educational Resources that are constantly morphing into new versions – or Massive Open Online Courses with high participation but also high dropout rates? Are university rankings really a proxy for quality? Can quality co-exist with academic corruption? Will the measurement of learning outcomes always be the pot of gold at the end of the rainbow or is graduate employability the real yardstick?

We invite your thoughts (in 100 words or less).

Stamenka Uvalic-Trumbic
CIQG Senior Adviser on International Affairs

Send Reply to: Stamenka@chea.org

(2) innovations and what some call “disruptive technologies” such as Massive Open Online Courses (MOOCs) and open badges; (3) cross-border higher education in its different forms; (4) regional harmonization of quality assurance as a new development; (5) rankings and quality assurance; (6) links between qualifications frameworks and quality assurance and (7) diversity of private providers, including the for-profit sector.

Further discussion of these issues on which the CIQG will focus will take place at the inaugural CIQG Annual Meeting on January 30-31, 2013.

CIQG 2013 Annual Meeting to Take Place January 30-31 in Washington, DC

The inaugural CIQG Annual Meeting will be held January 30-31, 2013 at the Washington Marriott Hotel in Washington, DC. The meeting will bring together speakers and participants from around the world to address key issues for quality assurance internationally.

Topics to be addressed at the CIQG 2013 Annual Meeting include:

- Trends and Issues in International Higher Education: Implications for Quality Assurance
- Academic Corruption: What Do We Know and What Do We Need to Know and What Do We Do?
- The Open Education Movement (e.g., OER, MOOCs): Challenges and Opportunities for Quality Assurance
- Open Badges and New Ways of Validating Learning Achievement
- Higher Education Systems in Transition: Quality Assurance in Central and Eastern Europe
- How Well is Higher Education Addressing Global Economic and Employment Challenges?

The CIQG 2013 Annual Meeting will begin with a reception on the evening of Wednesday, January 30 and run through the day on January 31. The meeting is designed to provide networking opportunities for participants. The meeting follows the CHEA 2013 Annual Conference, which will be held January 28-30 at the same location. [Click here](#) for more information.