

August 1, 2018

## **CONFERENCE ON CROSS-BORDER QUALITY ASSURANCE**

### **Agenda**

#### **PURPOSE OF MEETING AND EXPECTED RESULTS**

*The meeting, organized by the Council of Independent Colleges, the Council for Higher Education Accreditation, and the Hollings Center for International Dialogue, will explore quality assurance, accreditation and higher education in Malaysia, Oman, and the United States as well as the Arab region and Southeast Asia, to enhance shared understanding especially with regard to international activity. The meeting is expected to result in recommendations for policy development and actions to strengthen ties among the countries and regions. A written report will be prepared, and short interviews with some conference participants will be recorded. Particular attention will be paid to distinguishing quality assurance mechanisms for governmentally controlled colleges and universities and the independent, nonprofit colleges and universities that are part of the U.S. Council of Independent Colleges, a U.S. nongovernmental higher education association.*

**Conference Co-Chairs:** *Judith Eaton, President, CHEA/CIQG  
Richard Ekman, President, CIC*

**Conference Location:** *The Hollings Center for International Dialogue  
Tünel, Beyoğlu  
Istanbul 34430 Turkey  
Telephone: +90 212-252-9901  
(Coffee and tea will be available onsite throughout the conference.)*

**THURSDAY, SEPTEMBER 6, 2018**

**9:00 CONFERENCE BEGINS**

**9:00–9:30 Meet in Hotel Lobby to Walk to Hollings Center**

Michael Carroll, President of the Hollings Center, will walk with all conference participants

**9:30–10:15 Session 1: Introductions, Purpose of Meeting and Overview**

A Description of U.S. Higher Education with Special Reference to the Approximately 700 Independent, Nonprofit Colleges and Universities (*Richard Ekman, President, Council of Independent Colleges (CIC)*)

The Role of CHEA/CIQG in International Quality Assurance (*Judith Eaton, President, Council for Higher Education Accreditation/International Quality Group (CHEA/CIQG)*)

**(Continued)**

10:15–10:55

**Session 2: National Quality Assurance and Accreditation—Malaysia, Oman, and United States (Part 1)**

*Questions to be Addressed*

1. What are the major features of higher education in your country—for example, enrollment, number of higher education institutions, financing, and governance?
2. What are the major features of quality assurance in your country—for example, quality assurance bodies, purposes, relationship to government and government support, types of institutions and programs reviewed?
3. In what international activities are you currently engaged and with what countries—for example, agreements with other quality assurance bodies, student exchange or research partnerships among your institutions of higher education and institutions in other countries, especially in teacher education and business management?
4. What are the major challenges and opportunities for quality assurance and higher education in your country, especially in relation to international activities?

10:15–10:35 Zita Mohd Fahmi, Deputy Chief Executive Officer, Malaysian Qualifications Agency

10:35–10:55 Khalid Al Muharrami, Senior Quality Assurance Expert, Oman Academic Accreditation Agency

10:55–11:25

**Coffee Break**

11:25–12:30

**Session 2: National Quality Assurance and Accreditation—Malaysia, Oman, and United States (Part 2)**

11:25–11:45 Judith Eaton, President, CHEA/CIQG

11:45–12:30 General Discussion

12:30–14:00

**Group Luncheon**

14:00–15:40

**Session 3: Cross-Border Regional and International Quality Assurance and Accreditation**

*Questions to be Addressed*

1. What are the major features of higher education in your region or internationally—for example, enrollment, number of higher education institutions, financing and governance?
2. What are the major features of quality assurance in your region or internationally—for example, quality assurance bodies, purposes, relationship to government and government support, types of institutions and programs reviewed?

**(Continued)**

3. For regional bodies: in what regional and cross-regional activities are you currently engaged—for example, agreements within your region or across regions on quality assurance undertakings or partnerships among institutions (student exchange, research), especially in teacher education and business management, if any?
4. What are areas of study that are experiencing growth in student interest and are they leading to a greater interest in cross-border quality assurance? What are some examples of major international initiatives underway, especially in business management and teacher education that are growth areas in the United States (such as UNESCO, IAU, INQAAHE)?
5. What are the major challenges and opportunities for quality assurance and higher education in your region or internationally?

14:00–14:25 Nadia Badrawi, Vice President, Arab Network for Quality Assurance in Higher Education

14:25–14:50 Concepcion Pijano, Technical Advisor, ASEAN Quality Assurance Network

14:50–15:15 Stamenka Uvalić-Trumbić, Senior Advisor for International Affairs, Council for Higher Education Accreditation/International Quality Group

15:15–15:40 General Discussion

**15:40–16:00** ***Wrap Up—Review of Day 1 and Anticipating Day 2***

**18:30** ***Meet in Hotel Lobby to Go to Dinner***

**FRIDAY, SEPTEMBER 7, 2018**

**9:00** ***Meet in Hotel Lobby to Walk to Hollings Center***

**9:30–10:45** ***Session 4: Quality Assurance in Specific Fields of Study and Employment: Business Management and Teacher Preparation***

*Questions to be Addressed*

1. In business management education, what issues in cross-border QA have arisen?
2. Are the government agencies and nongovernmental organizations in each country effective in addressing these issues?
3. What additional mechanisms are needed?
- 4,5, 6. Same questions for teacher preparation programs.

**10:45–11:15** ***Coffee Break***

**11:15–12:30** ***Session 5: Recommendations and Next Steps***

***(Continued)***

*Questions to be Addressed*

1. What suggestions do you have for our group's consideration about shared international engagement moving forward?
2. What would you like to see emerge as next steps from our meeting?
3. How should our report be organized and who are the intended audiences? How should it be distributed?

**12:30–14:00**

***Group Luncheon***

**14:00**

***CONFERENCE CONCLUDES***

**14:00–15:30**

***Recording of Interviews***

One of the results of the conference will be a set of short interviews that will be recorded and posted on the Hollings Center website. We will discuss these plans during the conference.

*Schedule*

1. XX
2. XX
3. XX
4. XX