



COUNCIL FOR HIGHER EDUCATION ACCREDITATION

*Accreditation and the Future:
What's Known? What's Next?*

Capital Hilton · Washington, DC
January 23-26, 2012

[Registration](#)

[Hotel Reservations](#)

[Contact Us](#)

Preliminary Program

(Program Subject to Change)

MONDAY | JANUARY 23, 2012

Opening Reception

5:00 p.m. – 6:30 p.m.

TUESDAY | JANUARY 24, 2012

Registration and Continental Breakfast

7:30 a.m.

Opening Session

8:00 a.m. – 9:00 a.m.

Welcome and Introductions

Accreditation, Higher Education and Federal Policy

During the past several years, the federal government has significantly expanded its regulatory oversight of accreditation. How do members of Congress view this expansion and how do they envision the future role of accreditation?

The U.S. Department of Education and Perspectives on Accreditation

9:00 a.m. – 10:00 a.m.

What does the leadership in the U.S. Department of Education (USDE) view as most significant with regard to its relationship with accrediting organizations? What does USDE view as desirable characteristics of accreditation in the future?

Break

10:00 a.m. – 10:15 a.m.



Concurrent Sessions

10:15 a.m. – 11:45 a.m.

1. Accreditation, Institutions and the Degree Qualifications Profile

The Lumina Foundation has developed a challenging and far-reaching “Degree Qualifications Profile.” The Foundation is financing some accrediting organizations, associations and perhaps states to explore application of the framework to describe what students should be expected to know and be able to do once they earn degrees. What progress is being made with these efforts and how might the profile affect all accreditation?

2. For-Profit Higher Education and Accreditation: One Year Later

Many changes have taken place in the for-profit higher education sector since the heightened congressional scrutiny that began last year. What are these changes and what has been their impact?

3. Aligning Institutional and Programmatic Accreditation

While institutional and programmatic accreditors have worked together for many years, there are instances in which institutional and programmatic standards may, however inadvertently, conflict with each other. What can accreditors do to assure that such conflicts are unlikely to occur?

Luncheon Plenary

CHEA Award Presentation

Noon – 12:15 p.m.

New Leadership Alliance for Student Learning and Accountability *Guidelines*

12:45 – 2:00 p.m.

Committing to Quality: Guidelines for Assessment and Accountability in Higher Education from the New Leadership Alliance for Student Learning and Accountability has been formally endorsed by more than two dozen higher education organizations. This publication sets forth guidelines for higher education to gather, report on, and use data to improve student learning. *Committing to Quality* is a key step in creating a professional community fully engaged in evidence-based improvement of student learning.

Afternoon Plenary

2:00 p.m. – 5:00 p.m.

EIGHTH NATIONAL ACCREDITATION FORUM

The *CHEA Initiative* Discussion and Emerging Policy Positions

The *CHEA Initiative* is a national dialogue on accreditation that has been underway since 2008. Participants have identified an array of issues affecting accreditation’s viability and credibility. What has been the discussion to date and what policy positions should be adopted as the *CHEA Initiative* work is concluded in 2012?

EVENING ON YOUR OWN



WEDNESDAY | JANUARY 25, 2012

Continental Breakfast

8:00 a.m.

Morning Plenary: Special Session

8:30 a.m. – 9:30 a.m.

2012: It's an Election Year

What is the most recent thinking about the 2012 elections and what might this mean for higher education and accreditation?

Morning Plenary

9:30 a.m. – 10:30 a.m.

The National Advisory Committee on Institutional Quality and Integrity and Policy Positions on Accreditation

The National Advisory Committee on Institutional Quality and Integrity is developing policy recommendations to be considered by the Secretary of Education as part of preparing for the next reauthorization of the Higher Education Act. What is the status of these policy recommendations and what are the implications for higher education and accreditation?

Break

10:30 a.m. – 10:45 a.m.

Concurrent Sessions

10:45 a.m. – Noon

4. The Growth of International Branch Campuses and a New Quality Assurance Model

Dubai in the United Arab Emirates is experiencing new special economic zones, enrollment growth, branch campus increases in female enrollment and a new quality assurance model. What lessons have been learned, and what future challenges exist?

5. Accountability and the Perspective of the Press: What Have We Learned and Where Do We Stand?

The higher education press has paid close attention to public accountability and the challenges facing higher education and accreditation. How does the press view efforts by higher education and accreditation to make progress in this vital area?

6. CHEA Recognition Workshop

This session provides assistance and information to accrediting organizations seeking CHEA recognition as well as others interested in the CHEA recognition policy and process.

Luncheon Plenary

12:15 p.m. – 2:00 p.m.

Fostering Academic Integrity in Higher Education: The Reality and the Challenge

Fostering attitudes and practices of academic integrity in higher education institutions is a major concern in a number of countries seeking to address cheating, plagiarism or other dishonest behavior. What do we know about this important issue and what do we do to nurture healthy academic environments?

CONFERENCE ADJOURNS



— 2012 INTERNATIONAL SEMINAR —

Separate Registration Required

(Program Subject to Change)

WEDNESDAY | JANUARY 25, 2012

Reception 6:00 p.m. – 7:30 p.m.

THURSDAY | JANUARY 26, 2012

Continental Breakfast 8:00 a.m.

Changing the Structure of Country-based Quality Assurance 8:30 a.m. – 10:00 a.m.

A number of countries are modifying higher education and quality assurance laws in ways that can result in restructuring how quality assurance is carried out. What are some of these modifications and how will they affect higher education in these countries?

Break 10:00 a.m. – 10:30 a.m.

U.S. Accreditation: What Matters Most in 2012? 10:30 a.m. – 11:30 a.m.

U.S. accreditation's future will be shaped by the most significant challenges it faces today. What are these challenges and how will they affect accreditation?

The Asia Pacific Region: Changes and Challenges to Quality Assurance 11:30 p.m. – 12:30 p.m.

What are the major quality assurance issues in the large and complex Asia Pacific region and how might they affect higher education?

Lunch 12:30 p.m. – 1:30 p.m.

Quality Assurance in Africa: Achievements and Outstanding Needs 1:30 p.m. – 2:30 p.m.

Major changes in quality assurance are taking place in many parts of Africa. What are these changes and how will they affect higher education?

The European University Association Rankings Report 2:30 p.m. – 3:30 p.m.

The European University Association published its *Global University Rankings and Their Impact* in 2011. What are its conclusions about international rankings and how might this influence international quality assurance in the future?

Break 3:30 p.m. – 3:45 p.m.

Liberal Arts Institutions in Europe 3:45 p.m. – 4:45 p.m.

A number of liberal arts colleges have been established in Europe during the past ten years. What explains the creation of the new institutions? What goals are the creators attempting to meet?

SEMINAR CONCLUDES



CHEA 2012 Annual Conference / CHEA International Seminar

“Accreditation and the Future: What’s Known? What’s Next?”

January 23-26, 2012

REGISTRATION FORM

Capital Hilton Hotel

1001 16th Street, NW
Washington, DC 20036

First Name _____
Last Name _____
Name to Appear on Badge _____
Title _____
Organization _____
Address _____

Email _____

City _____ State _____ Zip _____
Country _____ Phone _____ Fax _____

REGISTRATION FEES

ALL EVENTS: 2012 ANNUAL CONFERENCE AND 2012 INTERNATIONAL SEMINAR

- | By Nov. 1 | After
Nov. 1 | |
|--------------------------------|--------------------------------|---|
| | | Monday, January 23 through Thursday, January 26 |
| <input type="checkbox"/> \$700 | <input type="checkbox"/> \$750 | CHEA Member Institutions, Recognized Accreditors and Supporting Organizations |
| <input type="checkbox"/> \$750 | <input type="checkbox"/> \$800 | Non-member Institutions and All Others |

ANNUAL CONFERENCE ONLY

Monday, January 23 through Wednesday, January 25

- | | | |
|--------------------------------|--------------------------------|---|
| <input type="checkbox"/> \$600 | <input type="checkbox"/> \$650 | CHEA Member Institutions, Recognized Accreditors and Supporting Organizations |
| <input type="checkbox"/> \$650 | <input type="checkbox"/> \$700 | Non-member Institutions and All Others |

INTERNATIONAL SEMINAR ONLY

Wednesday, January 25 (evening) through Thursday, January 26

- | | | |
|--------------------------------|--------------------------------|---|
| <input type="checkbox"/> \$350 | <input type="checkbox"/> \$400 | CHEA Member Institutions, Recognized Accreditors and Supporting Organizations |
| <input type="checkbox"/> \$400 | <input type="checkbox"/> \$450 | Non-member Institutions and All Others |

ONE-DAY CONFERENCE REGISTRATION

- | | | |
|--------------------------------|--------------------------------|---|
| <input type="checkbox"/> \$350 | <input type="checkbox"/> \$400 | Tuesday, January 24 (Member and Non-member) |
| <input type="checkbox"/> \$350 | <input type="checkbox"/> \$400 | Wednesday, January 25 (Member and Non-member) |

ATTENDING SPOUSE

- | | | |
|--|--------------------------------|-------------------------|
| <input type="checkbox"/> \$350 | <input type="checkbox"/> \$350 | (Member and Non-member) |
| Spouse's Name to appear on Badge _____ | | |



PAYMENT METHOD

- Check** Mail to CHEA, One Dupont Circle, NW, Suite 510, Washington, DC 20036
- Purchase Order** Fax to CHEA at (202) 955-6129
- Credit Card** **Name on Card** _____
- CC Type** VISA / MC / AMEX (circle one) **Expiration Date** _____
- CC Number** _____ **Security Code** _____
- Billing Address** _____ **Billing Zip** _____

Hotel Reservations

Capital Hilton
1001 16th Street, NW
Washington, DC 20036

CHEA Conference Guest Room Rate: \$239 Single/Double. Make your reservation online at [Capital Hilton](#) or call (202) 393-1000 (mention the Group Code "CHA" to receive the group rate). The special room rate will be available until **January 6, 2012** or until the group block is sold out, whichever comes first.

Conference Information

The registration fee covers receptions, meals and conference materials. A confirmation email will be sent following receipt of registration. Spouse fee includes receptions and conference meals. Payment to CHEA must accompany registration. In the event of registration cancellation, fees paid in advance are refundable less \$50 service charge, provided that written notice is received by CHEA by **January 12, 2012**. There will be no refunds for cancellations received after January 12, 2012. There will be no refunds for no-shows. All refunds will be processed after the conclusion of the conference and seminar.