

ACCREDITATION'S FUTURE: BUILDING ON STRENGTHS... CREATING OPPORTUNITIES

CHEA 2010 ANNUAL CONFERENCE AND NATIONAL ACCREDITATION FORUM

JANUARY 25-27, 2010
MARRIOTT HOTEL WASHINGTON
1221 22nd STREET NW
WASHINGTON, DC 20037
TEL: (202) 872-1500

FINAL PROGRAM

COUNCIL FOR HIGHER EDUCATION ACCREDITATION

2010 ANNUAL CONFERENCE

All sessions to be held in the West End Ballroom, unless otherwise noted.

MONDAY | JANUARY 25, 2010

Opening Plenary Session

4:00 PM – 5:00 PM

Quality and Accountability: An International Perspective

Introduction: R. Judson Carlberg, President, Gordon College

Presenter: Jamil Salmi, Tertiary Education Coordinator, The World Bank

How is the growing focus on accountability being addressed internationally? How will this emphasis on accountability affect higher education accreditation?

Opening Reception (*Dupont Ballroom*)

5:00 PM – 6:30 PM

TUESDAY | JANUARY 26, 2010

Registration and Continental Breakfast (*West End Ballroom Foyer*)

7:30 AM

FOURTH NATIONAL ACCREDITATION FORUM

This fourth National Accreditation Forum will continue the dialogue on the CHEA Initiative and the future of accreditation.

Welcome and Introductions

8:00 AM – 8:30 AM

The CHEA Initiative and the Future of Accreditation: What Have We Learned to Date?

John D. Wiley, Chancellor Emeritus and Professor, University of Wisconsin-Madison and Chair, Council for Higher Education

Accreditation Board of Directors

Judith Eaton, President, Council for Higher Education Accreditation

Accreditation: A View from Washington

8:30 AM – 9:30 AM

Introduction: Judith Eaton, President, Council for Higher Education Accreditation

Presenter: Martha Kanter, Under Secretary, U.S. Department of Education

What are some of the key challenges and opportunities ahead for higher education accreditation? Has the relationship between government and accreditation changed as a result of the passage of the Higher Education Opportunity Act of 2008? In what ways?

Accreditation and Accountability

9:30 AM – 10:30 AM

Introduction: Paula Peinovich, Managing Partner, Right Sourcing Associates

Presenter: Kevin Carey, Policy Director, Education Sector

In an era of increased emphasis on accountability, how might the academic and accreditation communities respond, and how will this affect the structure and operation of accreditation?

Break

10:30 AM – 10:45 AM

CONCURRENT SESSIONS

10:45 AM – NOON

The Value of Accreditation Project (*Georgetown Room 1*)

Michael Lambert, Executive Director, Distance Education and Training Council (Chair)

Frank Murray, President, Teacher Education Accreditation Council, Inc.

George Peterson, Executive Director Emeritus, ABET, Inc.

What is the value of accreditation to its various constituents – institutions, students and society? How can we increase public awareness of the role of accreditation?

2010 ANNUAL CONFERENCE

All sessions to be held in the West End Ballroom, unless otherwise noted.

Responsibilities and Opportunities in International Quality Review *(Dupont Ballroom)*

Robert Glidden, President Emeritus, Ohio University **(Chair)**
Daniel Aleshire, Executive Director, Association of Theological Schools in the United States and Canada,
Commission on Accrediting
Carolyn Campbell, Head of International Affairs, The Quality Assurance Agency for Higher Education-UK
Jeffrey Martineau, President, American Academy for Liberal Education

U.S. institutions are expanding their international operation and U.S. accrediting organizations are expanding their international activity as well. What are the core responsibilities that institutions and accreditors need to keep in mind when operating in other countries? How do we work with international colleagues?

Luncheon Plenary

NOON - 1:30 PM

The Future of For-Profit Education

Craig Swenson, President, Argosy University **(Chair)**
Jorge Klor de Alva, President, Nexus Research and Policy Center
Peter Smith, Senior Vice President of Academic Strategies and Development, Kaplan Higher Education

For-profit colleges and universities continue to play an increasingly important role in access and attainment in U.S. higher education. What is in the likely future of these institutions, with their major enrollment growth, increasingly international reach and expanding impact on higher education practice and policy?

CONCURRENT SESSIONS

1:30 PM – 3:00 PM

States and Accreditation *(Dupont Ballroom)*

Introduction: **Larry Earvin**, President and CEO, Huston-Tillotson University

Presenter: **Peter Ewell**, Vice President, National Center for Higher Education Management Systems

What do states expect of accreditation? What are the various roles accreditation plays in state law and regulation?

Institutional Rankings and Country Comparisons: Strengths and Weaknesses *(Georgetown Room 1)*

Introduction: **Karen Morse**, President Emeritus, Western Washington University

Presenters: **A. Lee Fritschler**, Professor, George Mason University, School of Public Policy
Art Hauptman, Public Policy Consultant

What issues emerge from the growing use of ranking systems and country comparisons to judge higher education? To what extent do such efforts provide a sound basis on which to develop public policy?

Break

3:00 PM – 3:15 PM

CHEA Initiative Town Meeting

3:15 PM – 5:00 PM

The *CHEA Initiative* provides a platform for a vigorous discussion of the future of accreditation. This session will offer conference attendees an opportunity to share ideas and issues about accreditation's future.

...evening on your own...

2010 ANNUAL CONFERENCE

All sessions to be held in the West End Ballroom, unless otherwise noted.

WEDNESDAY | JANUARY 27, 2010

Continental Breakfast (*West End Ballroom Foyer*)

8:00 AM – 9:00 AM

Morning Plenary I

9:00 AM – 10:00 AM

Federal Policy, Degree Mills and Accreditation Mills

Introduction: **William DeLauder**, President Emeritus, Delaware State University and Chair, Council for Higher Education Accreditation Committee on Recognition

Presenter: **The Honorable Michael N. Castle**, United States Congress (R-DE)

How can federal government policy contribute to efforts to combat degree mills and accreditation mills in the United States?

Break

10:00 AM – 10:15 AM

CHEA Award Presentation

10:15 AM - 10:45 AM

Presenters: **Judith Eaton**, President, Council for Higher Education Accreditation
John R. Dill, Chief, Civilian Education and Professional Development, Department of Defense Civilian Personnel Management Service

Recipients: **Jeff Gran**, Manager of Assessment, Capella University
Shawn Smallman, Vice Provost for Instruction and Dean of Undergraduate Studies, Portland State University
Jo M. Beld, Director of Evaluation and Assessment, St. Olaf College
Laura Witherington, Director, Western Arkansas Education Renewal Zone, University of Arkansas-Fort Smith

Morning Plenary II

10:45 AM – 12:15 PM

Accreditation and Academic Freedom

Mary Ann Swain, Provost, State University of New York at Binghamton (**Chair**)
Jerry Gaff, Senior Scholar, American Association of Colleges and Universities
Neil Hamilton, Director, Holloran Center for Ethical Leadership in the Professions, University of St. Thomas
Belle Wheelan, President, Southern Association of Colleges and Schools, Commission on Colleges

In what ways do accreditation and academic freedom intersect? Are there common issues and challenges that need to be addressed?

Luncheon

12:15 PM – 1:15 PM

Conference Adjourns