

CHEA 2001 Annual Conference



the Many
Dimensions
of Quality
Assurance

January 22–24, 2001

Join Us in
New Orleans!

Hotel Inter-Continental
New Orleans ■ Louisiana

Council for Higher Education Accreditation
Preliminary Program & Registration Materials

CHEA 2001 Annual Conference

The Many Dimensions of Quality Assurance



monday ■ january 22

6:00 pm

CHEA Board of Directors Reception

All conference participants are cordially invited.

tuesday ■ january 23

7:30 – 9:00 am

Registration and Continental Breakfast

9:00 – 10:00 am

Opening Plenary Session

*State of American Higher Education:
Focus on Quality*

10:00 – 10:15 am

Break

10:15 – 11:45 am

Morning Group Sessions

Session 1

Evidence of Student Achievement and Institutional Performance: Are Institutions, Programs and Accreditors Ready to Take the Next Step?

What role does accreditation review play in the development of evidence of student achievement in institutions and programs? What role do institutions and programs play? How do we expand our capacity to develop and use this evidence? How might the CHEA *Competency Standards Project* assist in developing evidence of student achievement?

Session 2

Federal Policy Issues, Accreditation and Quality Assurance

What are the present and emerging issues for federal policy and accreditation? What role are accreditors playing in addressing transfer of credits, the Distance Education Demonstration

Program and availability of student aid for distance learning? What additional strategies might accreditors and Washington-based higher education associations consider to further strengthen self-regulation?

Session 3

International Quality Review: The Challenge to Accreditors, Educators and Quality Assurance Leaders

In what ways can quality assurance and accrediting organizations working together inform each other about the quality of institutions and programs in various countries? Does distance learning create a *de facto* international environment for all higher education providers? In what ways? What does the 1999 CHEA survey of participating accreditors tell us about U.S. accreditors and international quality review?

Session 4

What Do Faculty Expect Accreditors To Do About Distance Learning?

What is the role of faculty as distance learning expands in higher education? Is it changing? If so, how? What do faculty expect accreditors to do about distance learning? How can faculty and accreditors work more closely in assuring quality in distance learning?

12:00 noon – 1:30 pm

Plenary Luncheon and Discussion *International Quality Assurance*

1:30 – 2:00 pm

Break

2:00 – 3:30 pm

Afternoon Group Sessions

Session 1

Portals, Platforms, and Distributed Learning: Changing the Map of Higher Education

In what ways are “new providers” redefining

higher education? How are traditional institutions and programs working with these new providers? Has the map of higher education changed significantly? If so, how?

Session 2

Presidents' Panel: What Do Presidents Expect of Regional, National and Specialized Accreditation?

In what ways can presidents become more involved in accreditation? What are the major complaints that presidents have about accreditation? How would presidents resolve the complaints?

Session 3

Regional Accreditation and Distance Learning

How will the newly developed regional accreditation guidelines for distance learning address assuring quality of online degrees, programs and courses? What are future challenges for regional accreditors as distance learning becomes a more significant feature of degree-granting institutions?

Session 4

States and Accreditation: Who's Doing What?

In what ways do the states rely on accreditation for assuring quality in higher education? Are states and accreditors prepared to protect students in a distance learning environment? What are they doing and what do they need to do?

3:30 – 3:45 pm

Break

3:45 – 4:45 pm

Recognition Session

6:00 – 7:30 pm

CHEA Reception

wednesday ■ january 24

7:30 – 9:00 am

Breakfast with CHEA

An Update of Recent CHEA Activities

9:00 – 10:00 am

Morning Plenary Panel

Focus on Change: New Providers, Distance Learning, For-Profit Education

10:00 – 10:15 am

Break

10:15 – 11:45 am

Morning Group Sessions

Session 1

External Quality Review: The Work of Certification Boards, Third Party Evaluators and Ranking Services

What are the major features of certification, third party evaluations and ranking systems? How do the military and corporations evaluate quality? What, if anything, do the various types of external quality review have in common? What do accreditors learn from these alternatives?

Session 2

Distance Learning and Specialized Accreditation: What Are the Major Challenges for Programmatic Accreditors?

Are specialized accreditors using existing accreditation standards to examine distance learning programs? Are they developing new standards? What do we know about the extent to which distance delivery is being employed in accredited programs? What advice about distance learning are specialized accreditors sharing with the programs they review?

Session 3

Trustees and Accreditation

What do trustees know about accreditation and how do they learn more about accreditation review? What role should trustees play in accreditation reviews and on accreditation teams? What do presidents think about an expanded role for trustees in accreditation? How can trustees help when governance issues become a focus of accreditation concerns?

Session 4

Regional, National and Specialized Accreditors: What Do We All Have In Common?

What common issues confront all accreditors? How can identification of common issues lead to common solutions? How might national, regional and specialized accreditors work more closely together?

12:00 – 2:30 pm

Afternoon Plenary Luncheon

Federal Policy — A View from a Different Place

2:30 pm

Closing Comments



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Hotel Registration Form

Hotel Inter-Continental ■ New Orleans, LA ■ January 22–24, 2001

444 St. Charles Avenue, New Orleans, Louisiana 70130

Tel: (504) 525-5566 ■ Guest Fax: (504) 523-7310

To make your reservations, please mail this form directly to the hotel *or* call hotel reservations directly at (800) 445-6563 *or* fax your information to (504) 523-7310. ***In order to insure that you receive the discounted room rate, all reservations must reach Hotel Inter-Continental by Dec. 28, 2000.***

Council for Higher Education Accreditation

Group Name

Name

Address

City

State

Zip

Tel

Fax

Number of Guests in Party

Name(s)

Arrival Date

Departure Date

All reservations must be guaranteed by credit card.

Card #

Expiration Date

Credit Cardholder's Name

Lodging Rooms

Please indicate your choice of the following room types. Rates are based on single or double occupancy. All are subject to a 12% room tax and \$2.00 per night city tax. Additional persons are \$20 each per night.

- Single — Includes one king-sized bed, one bath \$189.00
 Double — Includes two double beds, one bath \$212.00

Special Smoking

Non-smoking

Requests: # _____ of Beds Requested

Special Accessibility Needs



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New Orleans ■ January 22–24, 2001

Conference Registration Form

Mail form with registration fee (make checks payable to CHEA)
or fax form (credit card payment only) to:

Council for Higher Education Accreditation • Attn: Marilyn Butler
One Dupont Circle NW • Suite 510 • Washington, DC 20036-1135
fax: (202) 955-6129 • e-mail: marilyn@chea.org

Please duplicate and fill out a separate sheet for each meeting participant.

Name (As you would like it to appear on your name badge)

Title

Institution/Organization

Address

City

State

Zip Code

Tel

Fax

E-mail

Conference Fees

- Registration Fee *before* December 20, 2000 \$500 per person
- Registration Fee *after* December 20, 2000 \$550 per person
- One-Day Registration Fee \$300 per person
- Attending Spouse Fee \$200

Credit Card Payment (MasterCard and Visa only)

Credit Card Name and Card Number

Expiration Date

Credit Cardholder's Name

Credit Cardholder's Zip Code

Please note the following:

- The registration fee covers receptions, meals, and conference materials.
- Spouse fee covers receptions and conference meals.
- Payment to CHEA covering the registration fee must accompany this form. No registration will be processed without payment.
- **In the event of registration cancellation, fees paid in advance are refundable — less a \$50.00 service charge provided written notice is received by CHEA postmarked no later than December 20, 2000. There will be no refunds for cancellations received after December 20, 2000. There will be no refunds for no-shows. Refunds will be returned after meeting.**

CHEA

Council for Higher Education Accreditation
One Dupont Circle, NW
Suite 510
Washington, DC 20036-1135

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Register Today!
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