CHEA 2015
Annual Conference
(January 26-28)

Change, Challenge and Accreditation

Capital Hilton Hotel
1001 16th Street NW
Washington, DC

Preliminary Program
Monday, January 26

5:00 p.m. – 6:30 p.m. OPENING RECEPTION

Tuesday, January 27

7:30 a.m. REGISTRATION AND CONTINENTAL BREAKFAST

8:00 a.m. – 9:00 a.m. PLENARY I: OPENING SESSION

A NEW CONGRESS AND A NEW START: IMPLICATIONS FOR ACCREDITATION?

What will be the likely impact of the new Congress on accreditation and the reauthorization of the Higher Education Act?

9:15 a.m. – 10:45 a.m. PLENARY SESSION II

ALTERNATIVES TO ACCREDITATION: THE EMERGING NATIONAL DISCUSSION OF A NEXT GENERATION OF EXTERNAL QUALITY REVIEW

During the past year, a number of suggestions have emerged to judge the quality of higher education. These practices are often offered independent of current accreditation and raise questions about its longstanding role. What are alternatives emerging now? What are their key features? What challenges will the alternatives address? What will be the impact on traditional accreditation?

10:45 a.m. – 11:00 a.m. BREAK

11:00 a.m. – 12:15 p.m. CONCURRENT SESSIONS

1. Accreditation, Competency-based Education and Direct Assessment

As competency-based education plays a growing role in higher education, issues around accreditation and eligibility for student financial aid are being addressed. What are these issues and what do they mean for accreditation?

2. Accreditation and Quality Assurance at Umm Al-Qura University, Saudi Arabia

Umm Al-Qura University (UQU) in Makkah, Saudi Arabia started the process of institutional and program academic accreditation in 2010, with a Master Plan to reach 100 percent accreditation
of all the programs in eight years. What are the success stories and lessons learned as well as what has been achieved so far?

3. Accreditation and Student Learning Outcomes: Progress and Challenges

Accreditation has engaged the challenging topic of student learning outcomes for a number of years. What progress have we made and what work remains to be done? How do accreditors envision addressing outcomes in the future?

12:15 p.m. – 1:45 p.m. PLENARY III: LUNCHEON SESSION

THE COLLEGE RATINGS SYSTEM AND ACCREDITATION

The college ratings system is the federal government’s most recent effort to directly address access, affordability and outcomes at colleges and universities. What is the status of this undertaking and what is the reaction to date?

CHEA AWARD PRESENTATION

2:00 p.m. – 3:30 p.m. CONCURRENT SESSIONS

4. Case Studies: Quality Assurance in Latin America

Mexico and Chile have made major investments in the development of quality assurance over the years. What is the current state of quality assurance in these countries? What are the key issues and challenges?

5. Leadership in Accreditation

What are the leadership needs for building the future of accreditation? How do we assure that decision-making is evidence-based and innovative?

6. Accreditation and Innovation

What counts as innovation in accreditation today? How is accreditation meeting this challenge in our colleges and universities? What kinds of changes do accrediting organizations anticipate for the future?

... evening on your own ...
Wednesday, January 28

8:00 a.m. CONTINENTAL BREAKFAST

8:30 a.m. – 9:30 a.m. PLENARY SESSION IV

A NEW CONGRESS AND A NEW START: IMPLICATIONS FOR ACCREDITATION? (2)

What will be the likely impact of the new Congress on accreditation and the reauthorization of the Higher Education Act?

9:45 a.m. – 10:45 a.m. PLENARY SESSION V

FUTURELEARN AND THE FUTURE OF HIGHER EDUCATION

FutureLearn, a social learning platform developed by The Open University in the UK, offers Massive Open Online Courses from leading international universities and cultural institutions. FutureLearn espouses “learning through conversation,” with a platform built to support the pedagogy and forge connections among learners. What can be learned from FutureLearn’s experiences to date and what are the implications for accreditation and quality assurance internationally?

10:45 a.m. – 11:00 a.m. BREAK

11:00 a.m. – 12:15 p.m. CONCURRENT SESSIONS

7. The Future of the For-Profit Higher Education Sector

For-profit higher education has had both highs and lows during the past five years. How is the sector currently positioned? What is a likely future for the many types of for-profit institutions?


New research about the demands of the global knowledge economy underscores the implications for how we assure and provide evidence that students are achieving key learning outcomes. What are new approaches to assessing student learning outcomes that are more aligned with what employers need and that will provide better data and evidence for quality assurance purposes?
9. Where Are We Headed With Noninstitutional Providers of Education?

More and more attention is being paid to education offerings available apart from traditional higher education, whether in the form of Massive Open Online Courses, private company offerings or badges. What is the future of these providers and their relationship with traditional higher education and accreditation?

12:15 p.m. – 1:45 p.m.  

PLENARY VI: CLOSING SESSION  

THE ROLE OF INTERNATIONAL RANKINGS

International rankings have played a role in judging higher education for a number of years. What is the current status of these efforts? Are rankings changing in some fundamental ways? What is their current and likely future level of importance?
COUNCIL FOR HIGHER EDUCATION ACCREDITATION

CHEA 2015 Annual Conference

*Change, Challenge and Accreditation*

January 26-28, 2015

and

CHEA International Quality Group (CIQG) Annual Meeting

*Quality Assurance: Whose Responsibility?*

January 28-29, 2015

Capital Hilton

1001 16th Street NW
Washington, DC 20036

Registration Form

CHEA ID (if know)

_______________________________________
First Name

_______________________________________
Last Name

_______________________________________
Name to Appear on Badge

Title

_______________________________________
Organization

_______________________________________
Address

_______________________________________
City

State Zip

Country

Phone Fax

Email

_______________________________________

Registration Fees

ALL EVENTS: ANNUAL CONFERENCE AND CIQG ANNUAL MEETING

Monday, January 26 (Evening) through Thursday, January 29

( ) $825 CHEA Member Institutions, CIQG Members, Recognized Accreditors and Supporting Organizations

( ) $875 Non-member institutions and All Others

ANNUAL CONFERENCE ONLY

Monday, January 26 (Evening) through Wednesday, January 28

( ) $725 CHEA Member Institutions, CIQG Members, Recognized Accreditors and Supporting Organizations

( ) $775 Non-member institutions and All Others
ONE-DAY CONFERENCE REGISTRATION (CHEA Institutional Members, CIQG Members and Non-Members)

( ) $475 Tuesday, January 27
( ) $475 Wednesday, January 28

ATTENDING SPOUSE (CHEA Institutional Members, CIQG Members and Non-Members)

( ) $475 (Member and Non-member)
    Spouse’s Name to Appear on Badge: ____________________________________________

CIQG ANNUAL MEETING ONLY

Wednesday, January 28 (Evening) through Thursday, January 29

( ) $475 CHEA Member Institutions, CIQG Members, Recognized Accreditors and Supporting Organizations
( ) $525 Non-member institutions and All Others

Payment Method

(Please print and include a complete copy of this form when mailing payment or faxing purchase order)

Check one option below:

( ) Check: Mail to CHEA, One Dupont Circle NW, Suite 510, Washington, DC 20036
( ) Purchase Order: Fax to CHEA at 202-955-6129
( ) Credit Card:
    Name on Credit Card: _____________________________________________
    Credit Card Type: _________________________________________________
    Credit Card Number: _____________________________________________
    Security Code:______________
    Expiration Date: Month________ Year________
    Billing Address: _________________________________________________
    Billing Zip Code: ________
    Email Receipt To: ________________________________________________ *

Hotel Reservations

Phone Reservations: Call 202-393-1000, or use the online registration form.

Please Note the Following:

• The registration fee covers receptions, meals and conference materials.
• A confirmation email will be sent within 48 hours of receipt of registration.
• Spouse fee includes receptions and conference meals.
• Payment to CHEA must accompany registration.
• In the event of registration cancellation, fees paid in advance are refundable less $50 service charge, provided that written notice is received by CHEA by January 16, 2015. There will be no refunds for cancellations received after January 16, 2015. There will be no refunds for no-shows. All refunds will be processed after the conclusion of the conference and annual meeting.